

2021

Patparius

ENTREPRENEURSHIP

SEMINAR - FOR ELITE ATHLETES ONLY

FROM THE COURT TO THE BOARDROOM

SUMMER/AUTUMN 2021

UPDATE / APRIL 2021

TOPICS:

EMPOWERMENT - SOME BACKGROUND

We are empowering you as an active or former professional athlete to leverage who you are and what you have accomplished.

TOP-NOTCH SPEAKERS

Last week we presented Prof. Dr. Wolfgang Jenewein as one of our lecturers/coaches. Wolfgang focuses on positive leadership and works closely with Dr. Wladimir Klitschko.

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SPOT**

OUR PARTNERS

[University of St. Gallen](#)



University of St. Gallen

[leAD Sports & Health Tech Partners](#)

leAD

SPORTS & HEALTH TECH ACADEMY

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SOME BACKGROUND

Our approach is empowering you as a professional athlete to leverage who you are, what you have achieved, and what you bring to the table. The goal is to be a part of businesses being built instead of just taking money from endorsements.

At the beginning of King (LeBron) James' empire there was a process that helped LeBron understand the mindset of empowerment, as Maverick Carter, one of the architects of Team LeBron, stated in an interview.

Their goal: Get off the sports conveyor belt and build wealth, power and influence. And here we go...

Become empowered by high-profiled lecturers from the University of St. Gallen, experts from leAD Sports & Health Tech Partners, and professionals from the investment scene.

TOP-NOTCH LECTURERS & INVESTMENT PROFESSIONALS

Prof. Dr. Wolfgang Jenewein advises and coaches major international corporations on board level and has worked together with the German national football team, the Alinghi sailing team and various clubs in the German football league as well as a Swiss Super League club.

Wolfgang works closely with Dr. Wladimir Klitschko at the Competence Center for Sport Management & Entertainment and focuses on positive leadership, the cultural transformation of organizations and leadership in high performance teams in business and sport.

Prof. Dr. Jan Marco Leimeister and Prof. Dr. Stefan Sander are two other speakers from the University of St. Gallen who we will be introducing in the coming days. Furthermore, we will present exciting personalities from leAD who will give you a look behind the scenes.

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