

2021



Patparius

ENTREPRENEURSHIP

SEMINAR

FROM THE COURT TO THE BOARDROOM

AUG, 20/21 - OCT, 01/02 - NOV, 04/05

OUR PARTNERS

[University of St. Gallen](#)

[leAD Sports & Health Tech Partners](#)



University of St.Gallen

leAD

SPORTS & HEALTH TECH ACADEMY



PATPARIUS.COM

YOUR OPPORTUNITY

- Learn from experts and professionals in the entrepreneurial and investment field and be educated by renowned lecturers from the University of St. Gallen
- Get inspired by the experiences of former athletes who turned into today's successful entrepreneurs
- Gain exclusive insight through SportsTech practice cases and the exchange with founders and investors with a proven track record
- Network in the startup ecosystem with successful professionals from the business and startup world
- Receive investment know-how from professional investors
- Start your transition with a similar passion that you have from being an athlete

OUR CURRICULUM

01

LEADERSHIP / SELF-MANAGEMENT

- The art of modern leadership
- Leadership in companies, organizations, and startups
- Understanding transactional- and transformational leadership
- Building-up personal resilience to overcome set-backs and challenges

02

BUSINESS INNOVATION

- Business model innovation in the context of digital transformation
- Sustainability as a key driver of economic development
- Entrepreneurial thinking to develop new business models
- Providing a toolbox with which entrepreneurs can develop successful business innovations

03

FINANCE & CONTROLLING

- Financial and value-oriented management
- Controlling & Management-Accounting
- Financial knowledge on operating startups
- Investment- and funding strategies for investors

THE KEY FACTS

- FOR: Active and former athletes
- DURATION & DATES: 3x2 classroom days (AUG, 20/21 - OCT, 01/02 - NOV, 04/05 2021) + e-learning
- LOCATION: Berlin / St. Gallen
- TEACHING LANGUAGE: English
- TUITION FEE: EUR 4.500,-
- COURSE CONFIRMATION: Course confirmation of the University of St. Gallen
- CREDITABLE CLASSES: The credits earned and the tuition fees paid can be credited – after consulting with the University of St. Gallen – to additional study programs at the University of St. Gallen



ei
zu
Ziel
sche
scha
nen.
Herau
lichte
der eig
war
Mehr A
als Grün
Auch in D
leten, die a
Sportkarrie
der mit son
den Fitness-
beiden frühe
Brücken, die
gründet haben
Tennispielern
Spielanalysen e
sie Profis in il
nutzen.
Wir sehen, dass in
mehr Athleten d
Gründer und Inve
schlagen werden. S
10% der Investmen
magazin Capital viel
gewertet hat, sind vo
men Weg. Hier wollt
und Partner zu biet
class-investments zu
werden.

FIRST STEP TO
SUCCESS

YOUR JOURNEY TO ENTREPRENEURSHIP

Combine your career as an athlete with the commitment to a pivotal role within a startup.

DURING YOUR CAREER

Minimum time required and maximum learning progress.

Start as Expert / Speaker/ Mentor /
Testimonial / Investor

LAST YEARS AS AN ATHLETE

Get more involved when your focus shifts. Build a track record in business.

Take responsibility and assume
leadership roles

AFTER LIFE AS AN ATHLETE

You are ready to drive your business in a new environment without a long transition.

Start your career after sports in
leading positions



CONTACT:
[IRG TORBEN BÜHLER](#)
[@PATPARIUS](#)

